



A group of men, including police officers and officials, are seated around a large conference table during a meeting. A banner in the background reads "Capacity Building Programme for Police Officers Training". A man in a blue turban is speaking into a microphone. A camera operator is visible in the background.

The training was inaugurated by Shri. R.P. UPadhyaya, IPS, Inspector General of Police Officers, Chandigarh. Sh. Upadhyaya emphasized that police force has so many pressing tasks that needs to given priority that IPR crimes do not get enough attention. He emphasized that IPR crime should be given more priority in the interest of decreasing crimes in the society. Mr. Deepchand, Advisor

FICCI CASCADE gave an overview of the problem of IPR crimes and emphasized that "Counterfeiting is a threat not only to the legitimate Industry, but also to public safety and national security". Ms Kalpana Reddy, First Secretary for IP, Attaché', US Embassy delivered a session focusing on global best practices and shared successful case studies of interagency coordination within the US government. Other sessions focusing on IPR law and enforcement procedures for IPR Infringement matters touched upon the nuances of the day to day issues faced by Police Officers while taking up copyright and trademark violations.

The training workshop was extremely helpful in sensitizing the police officers regarding the relevant laws and procedures to be followed while dealing with the cases related to smuggling and counterfeiting. FICCI-CASCADE proposes to hold such workshops in various parts of the nation to spread awareness against the menace by addressing procedural and enforcement issues.

The FICCI CASCADE study on "Socio-economic Impact of Counterfeiting, Smuggling and Tax evasion in seven key Industry Sectors" was discussed during the training programme to highlight the estimated tax loss to the government of Rs. 6,190 crores in the year 2012. Also the study further estimates an annual sales loss to industry at a whopping Rs. 72,969 crore. This estimate does not include the loss to Pharmaceutical and other FMCG as the study was not commissioned for these sectors. However, a rough estimate based on limited assessment demonstrates a loss of Rs. 29,307 crore from Pharmaceutical and other FMCG sectors. The sectors covered under the study were Auto Components, Alcohol, Computer Hardware, FMCG (Personal Goods), FMCG (Packaged Foods), Mobile Phones and Tobacco. Mr. Deepchand, Advisor FICCI CASCADE emphasized that this loss is just the tip of the iceberg. The grey

market economy is fuelling illegitimate industry and leading to increased criminalization of the society in form of organized crime including terrorism. Global studies have indicated that criminal syndicates all over have taken to counterfeiting and smuggling to fund their nefarious activities. This not only makes our society unsafe but also adds to the enforcement costs.

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PCR vehicles available in the city area, apart from attending each and every distress call, also rush to the accident spot to save precious lives by lifting accident victims to Hospitals. PCR vehicles are provided with First-Aid kit and trained staff for basic life saving techniques such as First-Aid and CPR (Cardio Pulmonary Resuscitation) to provide basic medical aid before high level medical care is made available to victims at hospital.

In the year-2011, PCR attended 13,224 accident calls and lifted 7,278 accident victims to the hospital for treatment. Beside this, in the year-2012 PCR attended 15,032 accident calls and lifted 7,346 victims to hospital and similarly in the year-2013 up to 30th April, PCR attended 5,178 spots and lifted 2,270 victims to the hospital. General public is requested to immediately pass the information of any road side accident so that medical help can be provided to the accident victims through our PCR vehicles equipped with first-aid kit and trained staff.

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