



Launch of Smart24x7 Mobile Platform in Association with Chandigarh Police

To ensure safety & security of people, Chandigarh Police Department has joined hands with Smart24x7, India's first Mobile Based Security Platform that provides integrated security solutions

Chandigarh, 6th January 2015- Chandigarh is considered as one of the fastest emerging capital city of the states of Haryana and Punjab. It's gaining worldwide attention because of emergence as an important industrial growing centre. Major firms and corporations are eyeing to set up base in the city. With growth at such an alarming rate, there are certain challenges which often come up for safety of citizens in the city.

To provide solutions to such challenges faced by the citizens in everyday life, **Chandigarh Police** has come up with an initiative in association with **Smart24x7 Response Services Pvt. Ltd**, Gurgaon- Haryana (India) & has launched **Smart24x7 Mobile Safety Platform**. **Mrs. Kirron Kher, Honorable Member of Parliament, Chandigarh** has graced the occasion with his presence.

Honorable MP, Mrs. Kirron Kher stated, "In today's society these tools are real helpful for Smart Policing when anyone in distress and this lead to create of Smart cities."

Inspector General of Chandigarh Police, Shri RP Upadhyay stated Smart24x7 platform is a feature rich platform and we will be launching various services like Women Safety, Servant registration, Public Transport management, Senior Citizen Management in the next few months. We are roping in Industry & Residential associations to make this partnership stronger and trustable.

Explaining the work of the app, the **Senior Superintendent of Police, Chandigarh, Sh. Sukhchain Singh Gill, IPS** said that "We have taken this initiative so that when our citizens face any emergencies, communication process gets simplified. We liked the Demo given by Smart24x7 Team and we tested the system our self for one month. We have found that the system is really reliable & is an innovative solution. This not only gives real time location of our staff but also the victim. Now the victim will be able to access the Police Control Room instantly and the police will be alerted without any loss of time thereby reducing the crucial

response time of the police by 10 minutes. Once panic button has been pressed victim can stay calm because whatever is happening during the emergency it is being informed to all the loved ones & Police."

Chandigarh Police has come up with this initiative to help women's, girls (who faced harassment in any form, be it eve-teasing, molestation or stalking), children's & old age people by empowering them with an additional security.

According to Mr. CP Singh, Founder Smart Group, "We are thankful to Chandigarh police who have trusted the technology and have implemented across their force. We hope that citizens will now have better turnaround time of police. With launch of Smart24x7 Mobile platform, we aim to offer an edge to the Police services. Chandigarh becomes the first city to do CAD* (Computer Aided Dispatch)."

This system was tested during test stages and police was able to reach any part of city within 10-15 min press of Panic Button. This solution is being offered to Police on OPEX model which is very economical. So police department is not required to invest into any hardware except smart devices. No server, no data center is required as everything is managed by us. Thus we are able to bring down cost of running the solution as compared to what legacy systems were offering. The previous legacy systems were running into crore's of rupees. Now these are hardly few hundred rupees per month for few devices.

Apart from offering "**Panic Button**" feature which connects to Police there is additional enhancement which we have done in our application.

We feel cases like UBER could be avoided if the girl uses the following features.

Sharing Travel Status with Primary Contacts

Whenever user is travelling in public vehicle, user can type vehicle number, place he is travelling and can send notification to his loved ones. So in case of any event relatives as well as police will know which vehicle the user was travelling.

Physical SOS button for Kids & Elders

The "**Physical SOS Button**" is a very simple personal alarm designed for the elderly, kids & women to inform near and dear ones for help. The Bluetooth SOS alarm is not just a panic button but an advanced tool in case the Victim Belongings are snatched the alarm gets triggered automatically.

Speed Alert Feature

Also there is **"Speed Alert Feature"**. If the vehicle in which you are travelling is over speeding it automatically opens up a prompt which the user can see and can say whether he is unsafe or panic mode.

In recent times numbers of safety apps are showing their presence in play store, still smart24x7 Personal Safety App is ahead why?

We provide an easy visual to compare:-

Application Features	Smart24x7 Mobile Platform	Others Safety App
Track Primary Contact	Yes	NA (Not Available)
Sharing Travel Status with Primary Contacts/Loved Ones	Yes	NA
Speed Limit Alert	Yes	NA
Ask help for others	Yes	NA
Bluetooth devices Compatibility for Alert	Yes	NA
24x7 Customer Support	Yes	NA
Geo-fencing of cities/ Thana	Yes	Yes
Available on All Platform (Androids/IOS/Windows/BlackBerry)	Yes	NA
CAD - See Desire Services (PAF) Comings Towards You	Yes	NA
Basis SOS Button	Yes	Yes

Smart24x7 Mobile Platform has been successfully integrated & is being used by **Gurgaon police, Jalandhar Police, Jammu Police, Mohali Police, Meerut Police, Noida Fire Department & Lucknow Fire Department**. In coming days we will be launching in Kashmir, Bangalore, and many more cities.

We have received tremendous response from all across **INDIA** where approx **1,00,000+ (1 lacks Plus) people have downloaded** and are using our application. With over **50000+ alerts** recorded till last month, **1600+ reviews & more than 1,00,000+ supporters** on Facebook who have liked our application and interact with us regularly. We feel proud that we have been accepted widely and people are believing us at such a level. We are proud to announce in last **6 months** we have received **24 genuine alerts** & we have been able to offer help to the users who live in different parts of country like **Delhi, Haryana, Assam, Madhya Pradesh, Punjab, Gujarat, Karnataka, Chhattisgarh, Uttar Pradesh & West Bengal**. Though we were not integrated in few

regions for these services still we were able to help users during emergency. Now we are planning to integrate for PAN India Services.

For any queries and further links the user can visit "www.smart24x7.com" the official website of M/s Smart24x7 Response Services Pvt. Ltd. Gurgaon- Haryana (India) of the Smart Group.
Helpline Number-0124 4807777

***Disclaimer:** The System will take 30-40 days to stabilize.

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Use Promo Code CHD2015

- Use Promo Code (CHD2015) and register yourself.
- On special request by **Chandigarh Police** we have implemented an additional facility where user can add 5 contacts on primary list for 1 year.