## PRESS NOTE 02.10.2019

## Shram Daan under 'Swatchta Abhiyaan' organized by Chandigarh Police

Today, on the occasion of 150<sup>th</sup> Anniversary of Mahatama Gandhi Ji, a special cleanliness drive was carried out at EWS Colony, Dhanas, Chandigarh under 'Swatchta Abhiyaan'. The programme was organized by the Chandigarh Police in partnership with SPYM. The cleanliness drive was carried out by above 400 participants of URJA, a project being implemented by Chandigarh Police and SPYM to prevent substance abuse among children in Chandigarh. Sh. Sanjay Baniwal, IPS, Director General of Police, Chandigarh was the Chief Guest on the occasion. The programme was also attended by SSP/UT Ms. Nilambari Jagdale, IPS, and SP City Sh. Vineet Kumar, IPS.

In the special cleanliness drive, Anganwari Centers and Public Parks in Dhanas areas were cleaned by the students of URJA project. Wall painting containing messages prevention of substance use was also organized. DGP, Chandigarh UT also participated in wall painting along with children of the project. Purpose of wall painting was to beautify the area and also to convey the meaningful messages to the community members regarding prevention of substance use.

After the special drive an interactive function was organized with the children in the community. SSP, UT welcomed all the participants and highlighted the importance of cleanliness in our day today life. During the function, participants of URJA programme shared their experiences and lessons learnt from the program through skills, dance and speeches. It was informed that, as part of this initiative around 800 vulnerable children in the age group of 8-16 years from Dhanas, Ramdarbar and Bapudham Colony have completed the life of skills education program in last 9 months. The programme has been carried out within these vulnerable pockets of Chandigarh with the assistance of SPYM an NGO working in the area of health & development for last 30 years. This effort has been acknowledged and Chandigarh Police has been awarded with Kalam innovation award.

After the Shram Daan, nearly 500 saplings were distributed among the participants with an aim of help them understand importance of clean & green environment and nutrition. The saplings consisted of various medicinal plants of 7 varieties, which are easy to maintain at home.

DGP/UT in his address to the participants spoke about the significance of the occasion and the importance of cleanliness in our lives. He also said that such cleanliness drives would be carried out every week in URJA programme. DGP also

stressed on the resolve to not use single use plastic anymore and also asked the children to spread awareness about the ban on plastic at home.

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